Analyzing Bank Performance

*Analyzing Bank Performance* provides participants with all of the tools needed to analyze their bank’s financial performance. During this class, participants will analyze their own bank’s performance.

**Audience** This course is designed for junior-level bank officers all the way up through CEOs who need to analyze their bank’s performance. Participants should have some basic knowledge of balance sheets and income statements.

**Learning Objectives** After successfully completing this program, you will be able to:
- Identify the key balance sheet and income items for a bank
- Use the Uniform Bank Performance Report to analyze their bank’s performance over time and compare that with other banks
- Identify the major factors affecting bank performance
- Analyze the profitability of various lines of business within the bank using a variety of measures
- Utilize the concepts of economic value added and the balanced scorecard in assessing their bank’s performance
- Identify the key drivers on non-interest income and non-interest expense and various strategies for managing them
- Evaluate customer profitability within the bank

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<tr>
<th>Price*</th>
<th>$995 Nonmembers / $765 Members (with textbook)</th>
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<td>$875 Nonmembers / $645 Members (without textbook***)</td>
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<tr>
<td>Course Format and Length</td>
<td>Online Instructor-Led (7 weeks)</td>
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<td>Course Credits</td>
<td>AIB: 2.0 ; CPE: 25.0</td>
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<td>Prerequisites</td>
<td>Participants should have previously taken a basic accounting course and must have experience using Microsoft Excel.</td>
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<td>Required Software</td>
<td>Microsoft Excel, Adobe Acrobat Reader, Microsoft Internet Explorer Browser 7.0 or Mozilla Firefox 2.0 or higher</td>
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**COURSE FORMAT DETAILS**

**Online Instructor-Led**

These Internet-delivered courses are instructor-facilitated versions of traditional classroom-delivered AIB courses. Each course has a start and end date, where students are required to complete one or more lessons each week. Students should log into their course at least twice a week to view each lesson which typically consists of reading a chapter either in a textbook or online, completing a self-check quiz and completing an assignment that is submitted via a discussion board to the instructor. Students do not need to log in at a certain day or time during any week, but must read their assignments and post homework by the given deadline. Most courses have a midterm and/or a final exam. Most courses include a textbook which is sent to students prior to the course start date and is included in the registration fee. During the course, students will communicate with the instructor and each other using both email and an online discussion board. The instructor will be available to answer questions and to provide feedback on the work submitted by students.

**Cancellation Policy**

1. A complete refund will be provided for cancellations made before the start of the course. No transfer fee will apply if moving to another date.
2. If canceling within 10 business days after the start of the course, an administrative fee of $100 will be assessed.
3. No refunds will be provided for cancellations made more than 10 business days after the start of the course.
4. If a student wants to transfer to another course after 10 business days, a one-time $100 transfer fee will apply. If a student wants to transfer a second time, the student will be required to pay the entire registration fee again (except for the textbook).